What’s the Impact?

Evaluating Anti-Corruption Strategies

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• Overview: The Convention Against Corruption and the relevance of Anti-Corruption Strategies

• Specifics: How to evaluate their impact?
The United Nations Convention Against Corruption

A response from the international community to the impact of corruption on economic development and security
Article 5 of UNCAC

- that each State Party “develop and implement or maintain effective, coordinated anti-corruption policies,”
- “establish and promote effective practices aimed at the prevention of corruption,”
- and “periodically evaluate relevant legal instruments and administrative measures with a view to determining their adequacy to prevent and fight corruption.”
Key Elements of an Anti-Corruption Strategy

1. Drafting process
2. Preliminary analysis and diagnosis
3. Anticorruption policy plan
4. Effective implementation
5. Monitoring, evaluating, reporting
Evaluating Anti-Corruption Strategies

EVALUATION = Implementation + Impact
Do

Compare indicators over time

Include cost and time required

DO

Employ multiple indicators

Isolate the causal impact

How to evaluate impact?
How to evaluate impact?

DON’T

Ignore NGOs, CSOs and academia

Only Use year-to-year changes CPI as a measure

Prevent revisions to the strategy
FOCUS

Why yearly changes in corruption perceptions are not a reliable measure

1. They are not necessarily signal a reduction in corruption
2. The statistical margins of error associated with these indexes are often quite large
3. Corruption perceptions are slow to change over time
4. Changes in perceptions can also be affected by changes in things other than the actual level of corruption
5. Difficulty in identifying what perception indexes imply for the impact of the NAS
Why Report?

Educational purposes

Promote implementation

Increase public support
Thank you for your attention

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